

PRESS RELEASE

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BETHEL CHURCH OF SAN JOSE INVITES THEIR COMMUNITY TO “DUMP YOUR JUNK ON US”

San Jose, CA – The pastors of Bethel Church of San Jose plan to show their neighbors how much they appreciate them. This Saturday, August 18, 2007 from 10:00 a.m. until 1:00 p.m. Bethel Church of San Jose located at 1201 South Winchester Blvd. will host a Neighborhood Appreciation Day!

Senior pastor, Bret Allen and Bethel’s associate pastors will be on hand to greet people as they bring their electronic and household waste to the church property. Neighborhood guests will be able to “dump your junk” into one of the four 40-yard dumpsters that will be available on the property that day. In addition, guests will be treated to a free carwash and hotdogs while they wait. The only catch is guests must bring their postcard invitation with them in order to “dump your junk” and enjoy the other freebies offered that day.

“There are two main points we want to convey to our neighbors in this outreach, first we are interested in the practical needs of our community and are excited to be able to provide this service, and second we want to extend beyond the boundaries of our property to let our neighbors know that we appreciate this community and care about them,” Sr. Pastor Bret Allen says.

This neighborhood outreach caught the eye of San Jose City Councilmember, Pete Constant. His office is donating cases of bottled water for the event. Councilmen Constant heard of the outreach when he received a postcard because he lives in the area.

“I’m very excited to support Bethel Church in providing such a great resource for the neighborhood. Bethel is a wonderful community partner and I look forward to future collaborative efforts to improve our city,” Councilman Pete Constant says.

It wasn’t hard to get the associate pastors to give up a Saturday for this event. Student Ministries pastor Matt Blankenship has high expectations for the day.

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Bethel Church of San Jose
Neighborhood Appreciation Day

“We’re providing this service to build relationships with individuals in the neighborhoods around us. To us people count and we want to show that by giving with no strings attached....we just do it because we care,” Matt Blankenship says.

"We are happy to be part of the mosaic of this great neighborhood. We want to say 'thank you' for helping us bring good to our community," Pastor Charles Self, Adult Education Ministries says.

The pastors chose not to make an announcement to the church, but instead decided to keep this as a project among themselves. There will be a few members present to lend a helping hand, but for the most part this outreach is coming from the hearts of Bethel’s leaders.

“Everything rises and falls on leadership. The leadership of the church is compelled to set the tone,” Sr. Pastor Bret Allen adds.

Bethel Church of San Jose enjoys a rich legacy that extends over sixty years in Silicon Valley.

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